MARLBORO
JEAN JACKET Traditional styling, exceptional detailing. Heavy, stonewashed denim with top-grade leather collar. 5-button front. Patch front pockets. Custom plaid lining on the inside yoke. Embossed leather Marlboro Country Store patch on the back yoke. S, M, L and XL. 800 MILES
IT TAKES YEARS OF WEAR AND TEAR TO GET SOME GEAR LOOKING JUST RIGHT.
BRAND M
CAP You can tell where a man's coming from by the hat he wears. 100% cotton, washed twill cap. Fully adjustable with leather strap. Embossed Rafter M brass buckle. Marlboro logo over back opening. Red or black. 100 MILES
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Source: https://www.industrydocuments.ucsf.edu/docs/ytnp0003